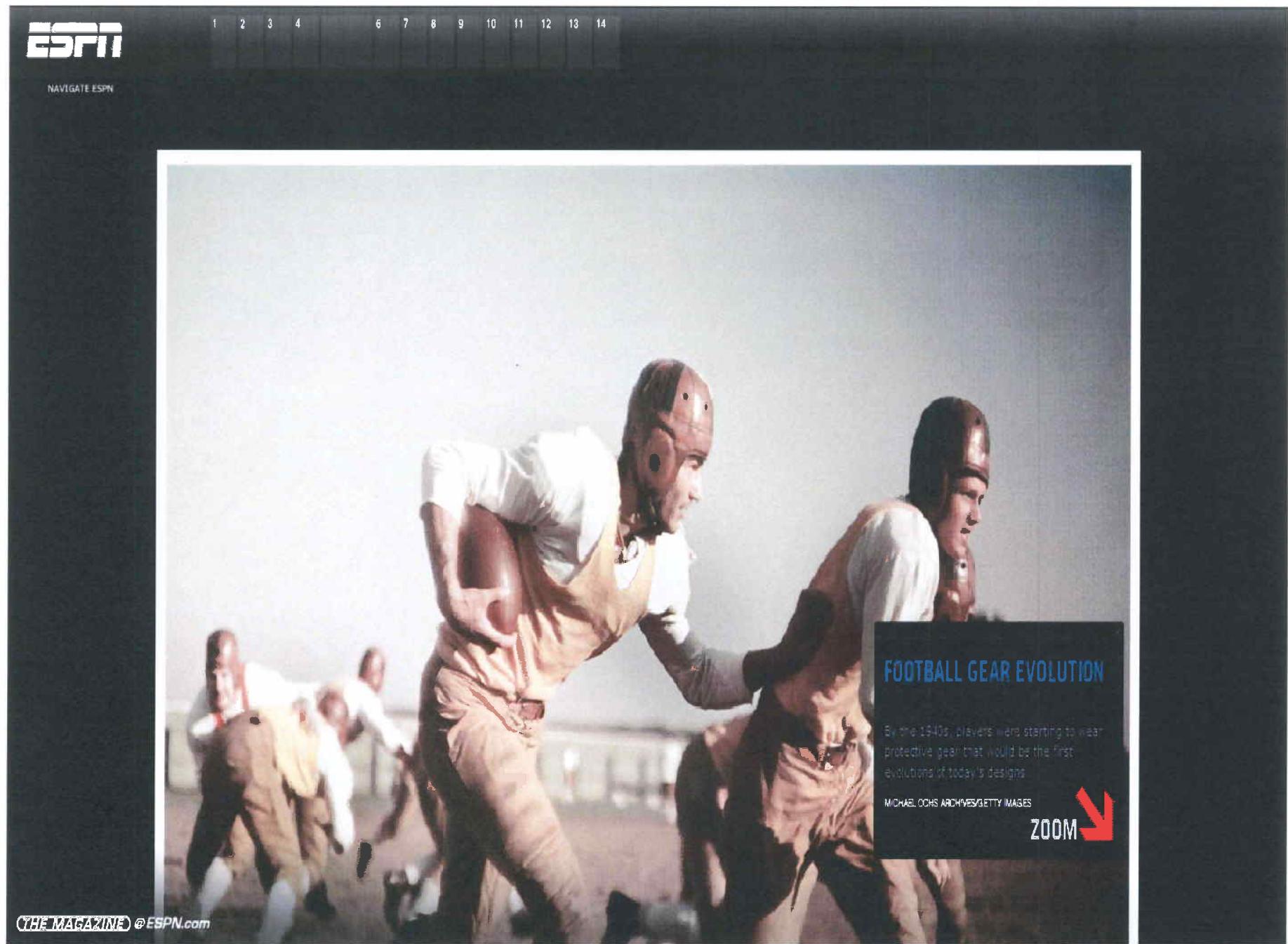
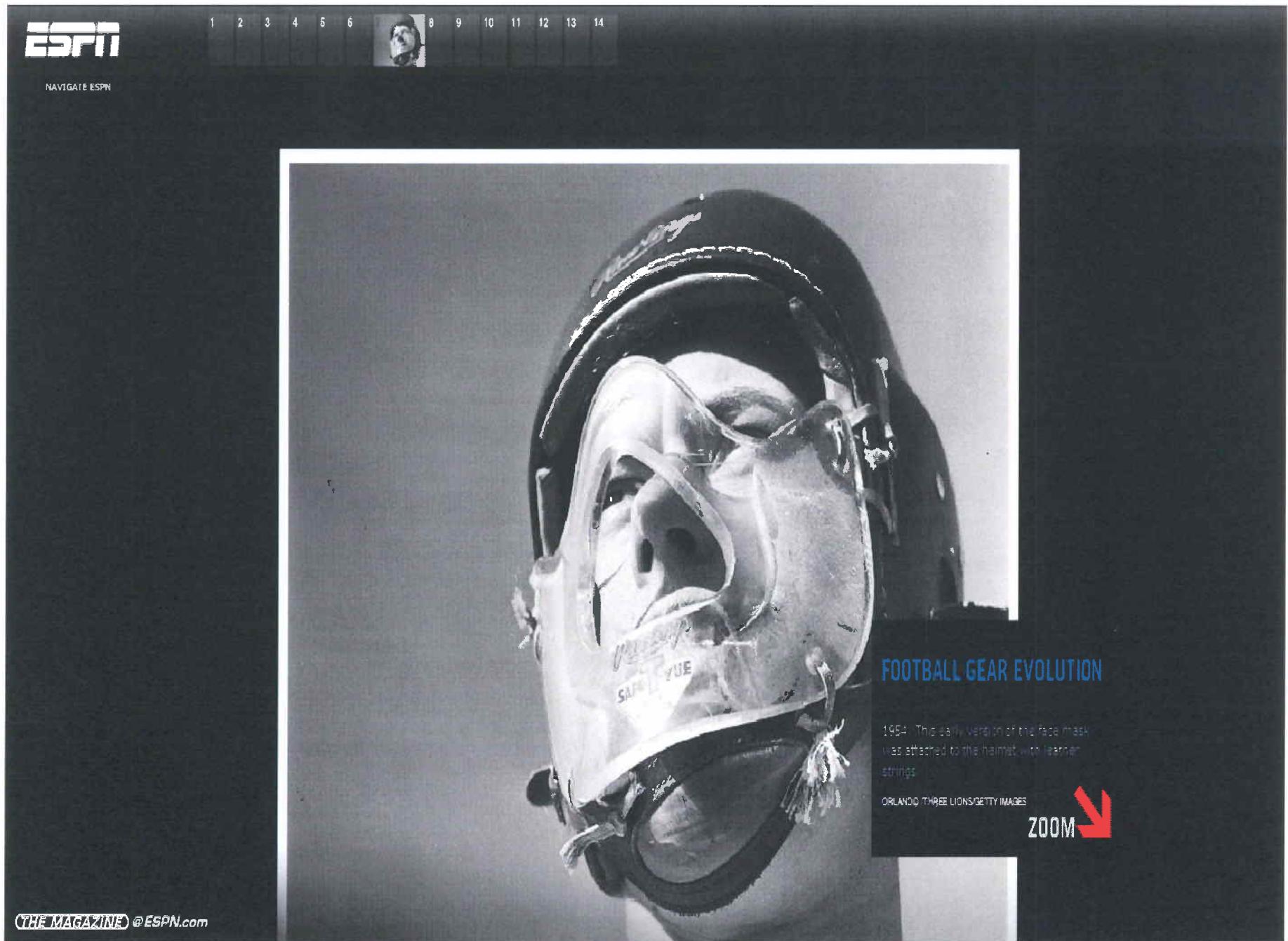
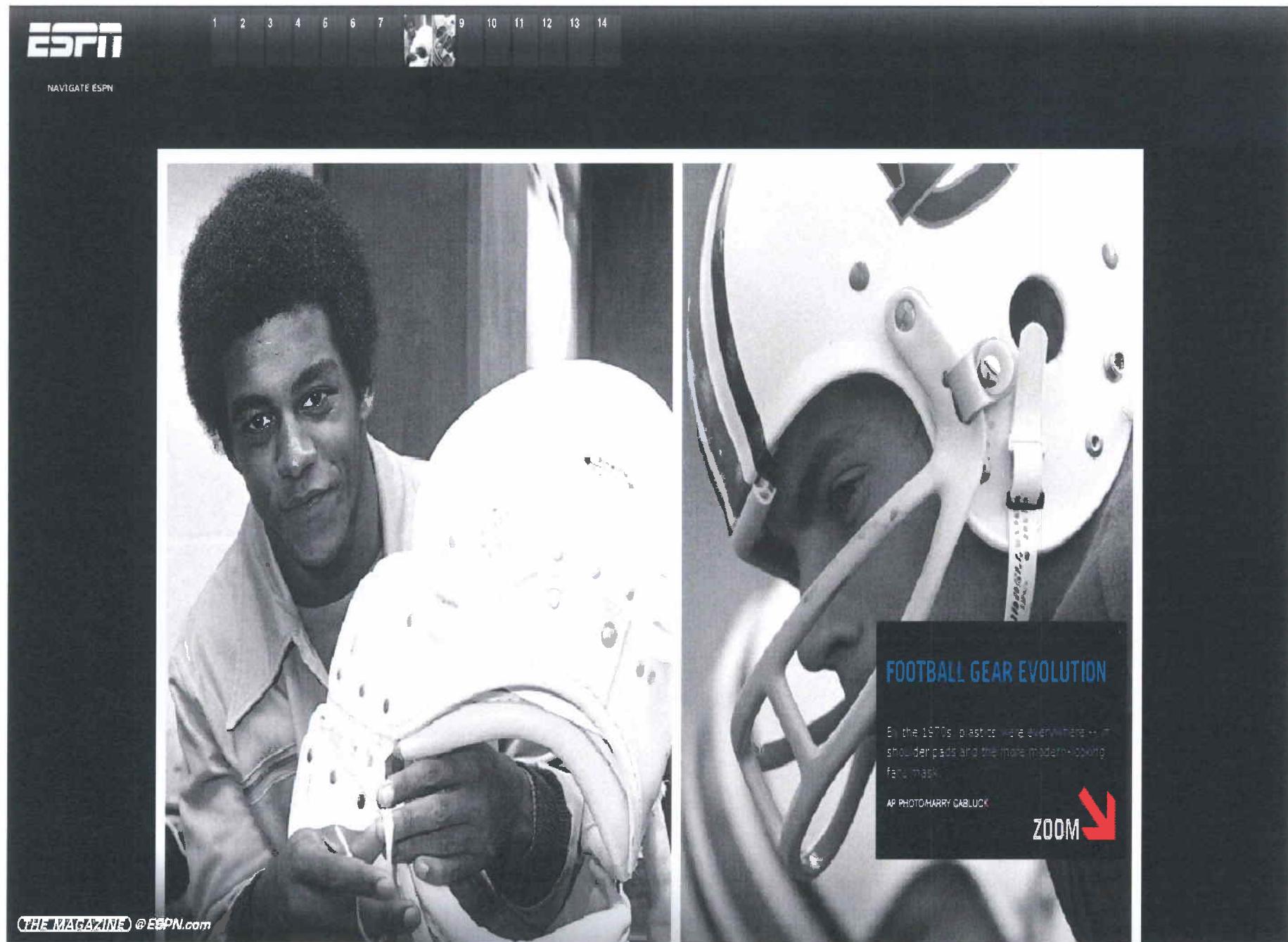


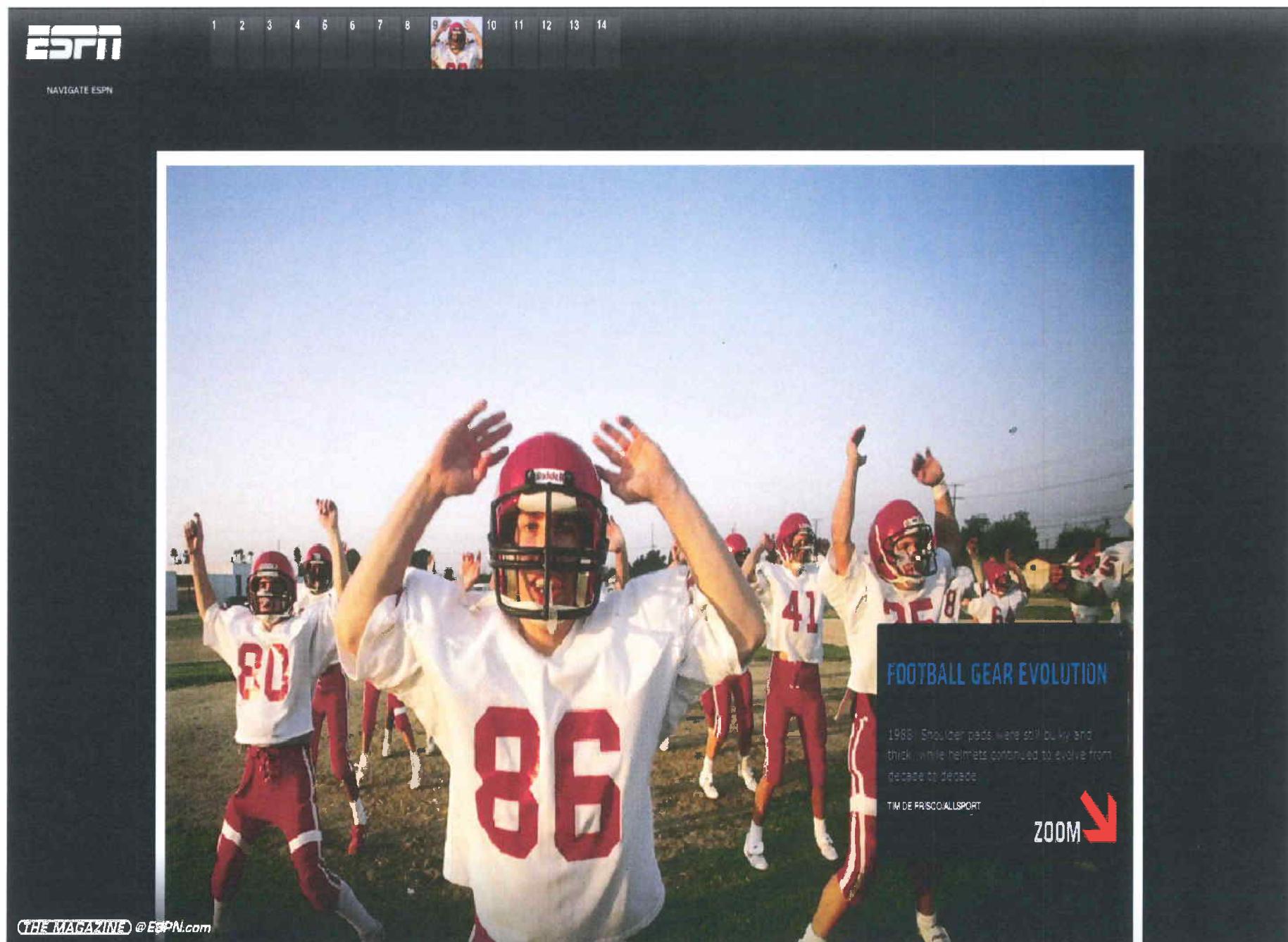
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1 2 3 4 5 6 7 8 9 10 11 12 13 14



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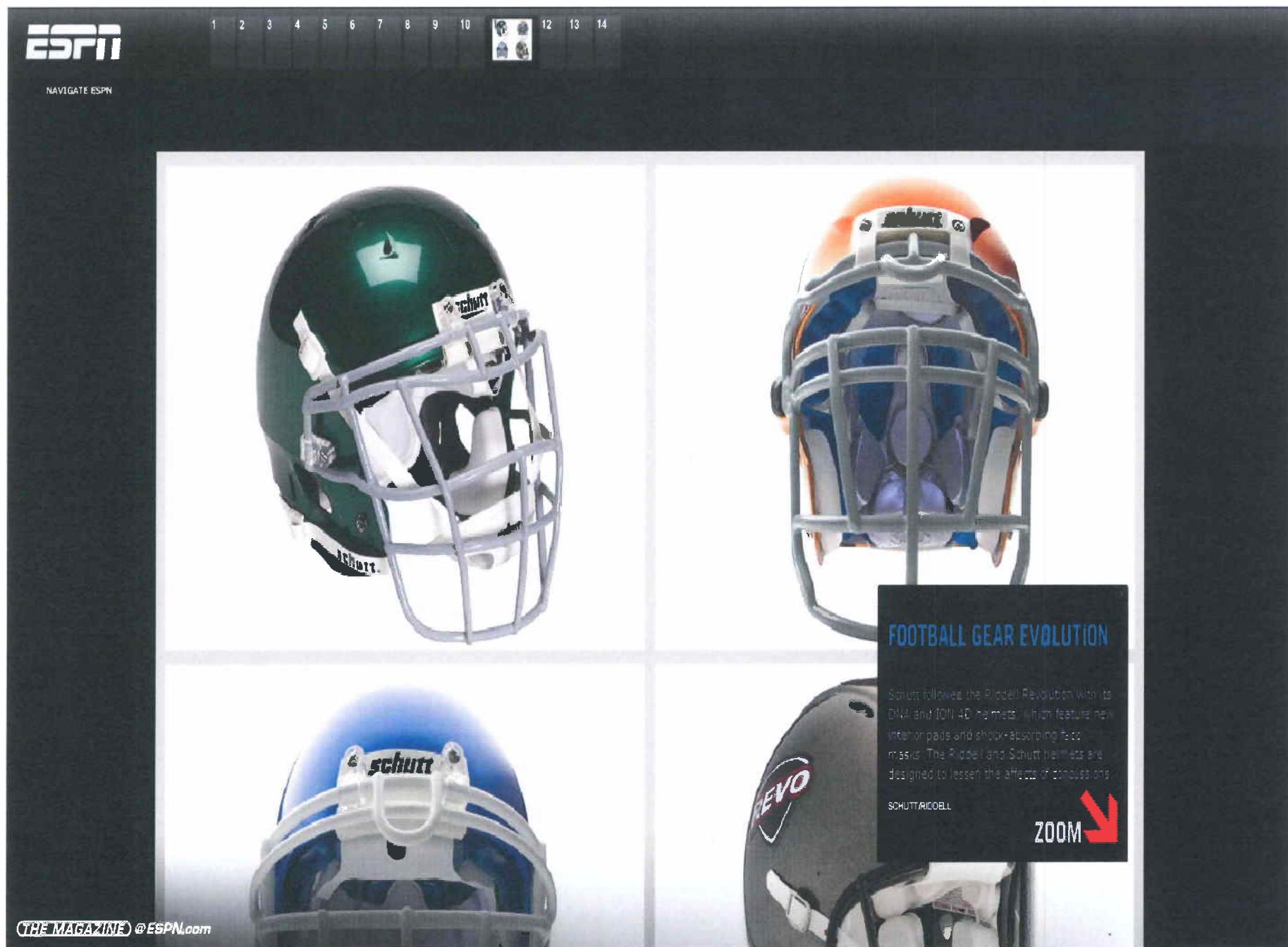
FOOTBALL GEAR EVOLUTION

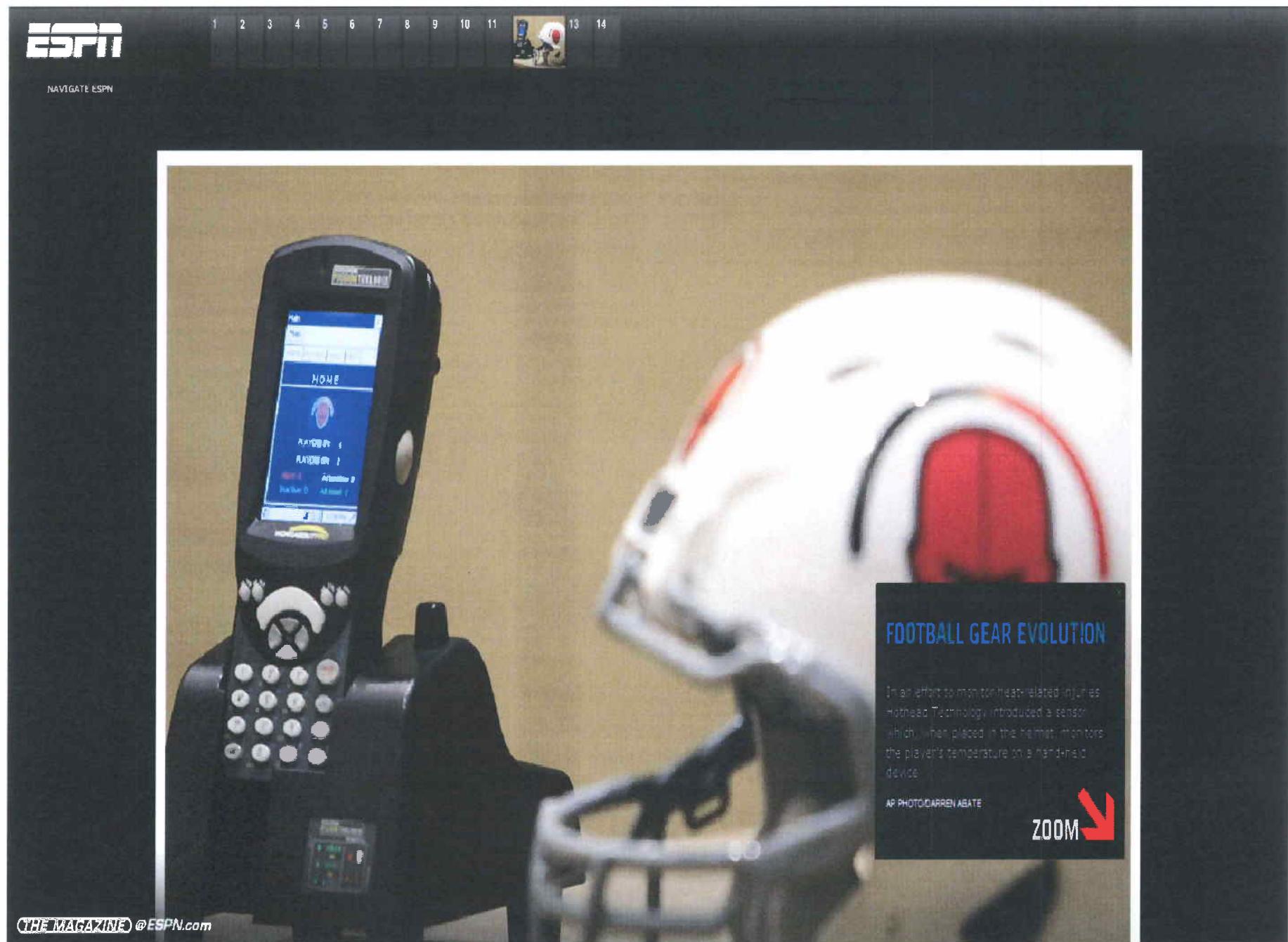
2010: Following the Riddell Revolution, Schutt introduces the DNA. Both are designed to lessen concussions. The interior pads shown are shock-absorbing and are not made of the same foam materials used in older helmets.

AP PHOTO/CHARLES REX ARBOGAST

ZOOM

A woman with short brown hair, wearing a light green button-down shirt, is smiling and holding a dark-colored football helmet with white padding. The helmet has a red and white chin strap. The background is a plain white. The image is part of a larger gallery, indicated by the navigation numbers at the top.

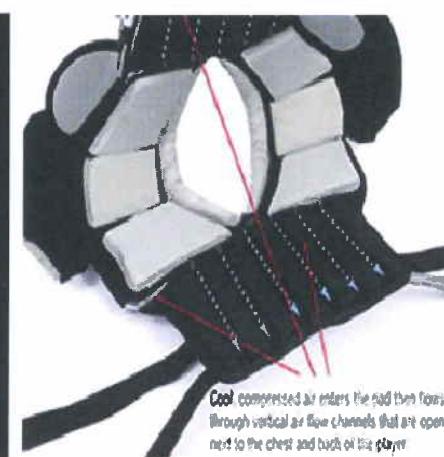
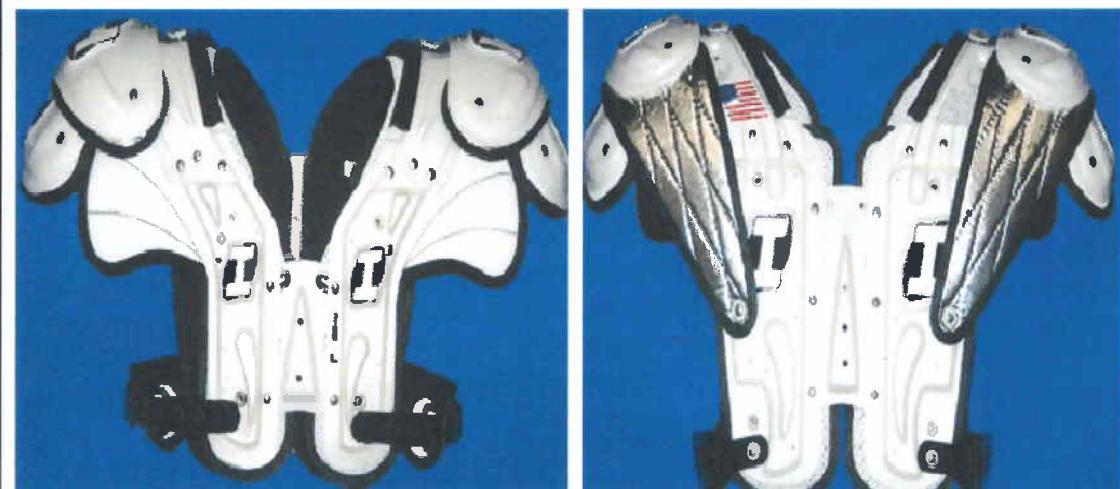




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FOOTBALL GEAR EVOLUTION

Introduced in 2002, Impact shoulder pads replaced the traditional foam padding with a gel-like material that makes the pads lighter and also helps keep players cool.

IMPACT PROTECTIVE EQUIPMENT

ZOOM

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The image is a screenshot of the ESPN website. At the top left is the ESPN logo. Above the main content area is a navigation bar with numbers 1 through 13. Below the navigation bar is a link labeled "NAVIGATE ESPN". The main content area features a large image of a football helmet. To the right of the image is a vertical sidebar with the text "FOOTBALL GEAR EVOLUTION" and a paragraph about the XENTH helmet. At the bottom left of the image is the text "THE MAGAZINE @ESPN.com".

FOOTBALL GEAR EVOLUTION

2009: The XENTH X1000 away from traditional padding and replaced it with 18 shock absorbers that work like air bags and then return to their original form.

XENTH

ZOOM

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